

THE BUSINESS NEWS

Design your print classified ads online!

Classified Advertising Rates (Westcentral WI)

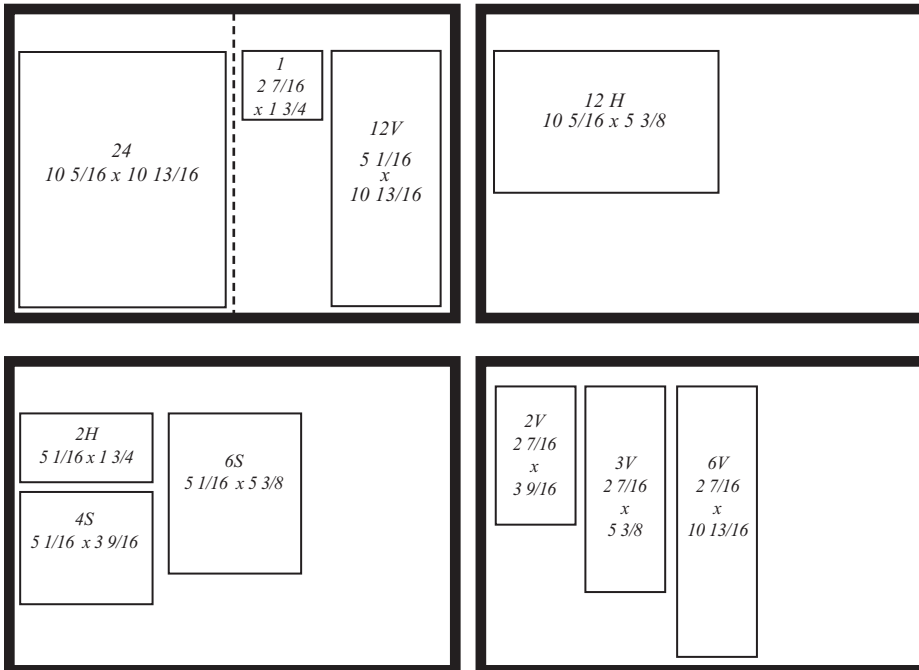
Classified Rate Card #1 (Rates are per insertion)

Ad Size	Block(s)	26x	19-25x	13-18x	10-12x	7-9x	4-6x	1-3x
Full Page	24	\$1020	1225	1430	1630	1840	1940	2040
1/2 Page	12	510	615	715	815	920	970	1020
1/4 Page	6	255	305	360	410	460	485	510
1/6 Page	4	170	205	240	270	305	320	340
1/8 Page	3	130	155	180	205	230	255	255
1/12 Page	2	85	105	120	145	170	170	170
1/24 Page	1	40	50	60	85	85	85	85

*Pre-payment required. We accept VISA, MC, and Discover.

www.thebusinessnewsclassifieds.com

PLEASE NOTE: Illustrations below are not drawn to scale. Please follow size dimensions only.



To design your print classified ad online: Go to www.thebusinessnewsclassifieds.com. Select the primary newspaper the ad will run in. Sign on to our classified system and follow the online instructions. If choosing an ad format that allows pictures please use a .jpeg, .tif, or .gif format. We recommend the resolution be 150 dpi. All ads are black and white.

The Business News (Westcentral WI) Issue Dates & Ad Deadlines for 2008

Issue Date	Ad Deadline 5 p.m.	Issue Date	Ad Deadline 5 p.m.	Issue Date	Ad Deadline 5 p.m.
Jan. 28	Jan. 16	May 19	May 7	Sept. 22	Sept. 10
Feb. 25	Feb. 13	June 16	June 4	Oct. 20	Oct. 8
March 24	March 12	July 28	July 16	Nov. 17	Nov. 5
April 21	April 9	August 25	August 13	Dec. 15	Dec. 3

Classified Categories

ANNOUNCEMENTS & EVENTS

- Legal Notices
- Auctions
- Conferences
- Seminars

BUSINESS LISTINGS

- Businesses for Sale

EDUCATION

- Private Schools
- Colleges & Universities

FINANCIAL

- Services
- Business Opportunities
- Franchises
- Investors Wanted
- Accounting/Tax Services

HOSPITALITY

- Restaurants
- Recreation
- Catering
- Food & Beverage

RETAIL

- Services
- Products
- Apparel
- Health & Fitness

AUTOMOTIVE

- Used Vehicles
- Dealers

BOATS

- New
- Used
- Dealers

RECREATIONAL VEHICLES

- New
- Used
- Dealers

BUSINESS SERVICES

- Legal Services
- Construction
- Consulting
- Medical
- Insurance
- Marketing
- Technology
- Miscellaneous Business Services

EMPLOYMENT

- Positions available
- Employment Services
- Positions Wanted

HOME & OFFICE

- Moving & Storage
- Office Products
- Office Supplies & Services
- Phone Services
- Interior Designers
- Cleaning/Janitorial

REAL ESTATE

- Residential
- Recreation
- Commercial
- Agents
- Investment
- Industrial

TECHNOLOGY

- Training
- E-Business/E-Commerce
- Internet Services

MISC. PRODUCTS/SERVICES