

THE BUSINESS NEWS

Design your print classified ads online!

Classified Advertising Rates (Northeast WI)

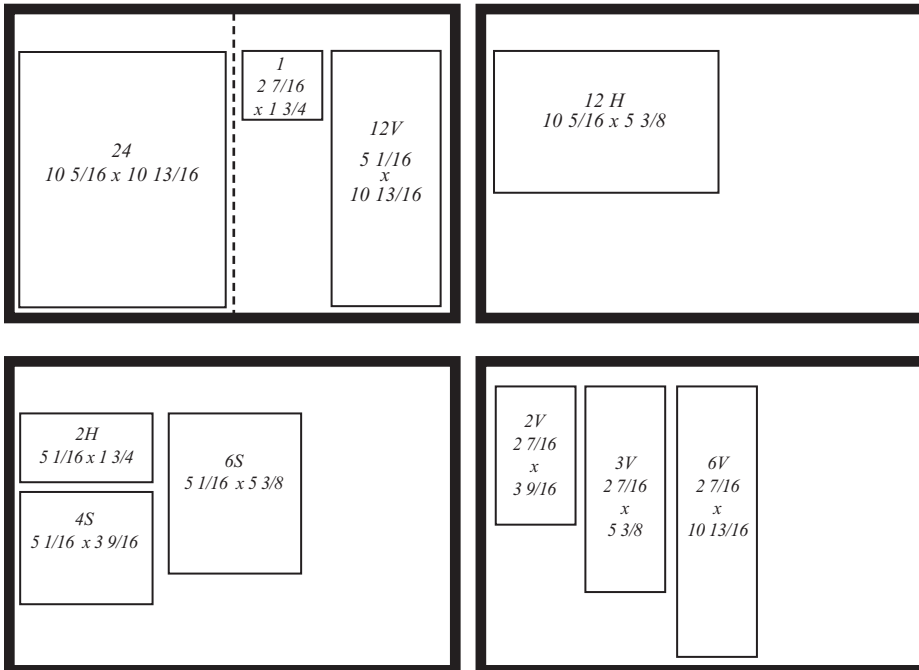
Classified Rate Card #1 (Rates are per insertion)

Ad Size	Block(s)	26x	19-25x	13-18x	10-12x	7-9x	4-6x	1-3x
Full Page	24	\$1020	1225	1430	1630	1840	1940	2040
1/2 Page	12	510	615	715	815	920	970	1020
1/4 Page	6	255	305	360	410	460	485	510
1/6 Page	4	170	205	240	270	305	320	340
1/8 Page	3	130	155	180	205	230	255	255
1/12 Page	2	85	105	120	145	170	170	170
1/24 Page	1	40	50	60	85	85	85	85

*Pre-payment required. We accept VISA, MC, and Discover.

www.thebusinessnewsclassifieds.com

PLEASE NOTE: Illustrations below are not drawn to scale. Please follow size dimensions only.



To design your print classified ad online: Go to www.thebusinessnewsclassifieds.com. Select the primary newspaper the ad will run in. Sign on to our classified system and follow the online instructions. If choosing an ad format that allows pictures please use a .jpeg, .tif, or .gif format. We recommend the resolution be 150 dpi. All ads are black and white.

The Business News (Northeast WI) Issue Dates & Ad Deadlines for 2008

Issue Date	Ad Deadline 5 p.m.	Issue Date	Ad Deadline 5 p.m.	Issue Date	Ad Deadline 5 p.m.
Jan. 7	Dec. 21	May 12	April 30	Sept. 15	Sept. 3
Jan. 21	Jan. 9	May 26	May 14	Sept. 29	Sept. 17
Feb. 4	Jan. 23	June 9	May 28	Oct. 13	Oct. 1
Feb. 18	Feb. 6	June 23	June 11	Oct. 27	Oct. 15
March 3	Feb. 20	July 7	June 25	Nov. 10	Oct. 29
March 17	March 5	July 21	July 9	Nov. 24	Nov. 12
March 31	March 19	August 4	July 23	Dec. 8	Nov. 26
April 14	April 2	August 18	August 6	Dec. 22	Dec. 10
April 28	April 16	Sept. 1	August 20		

Classified Categories

ANNOUNCEMENTS & EVENTS

- Legal Notices
- Auctions
- Conferences
- Seminars

BUSINESS LISTINGS

- Businesses for Sale

EDUCATION

- Private Schools
- Colleges & Universities

FINANCIAL

- Services
- Business Opportunities
- Franchises
- Investors Wanted
- Accounting/Tax Services

HOSPITALITY

- Restaurants
- Recreation
- Catering
- Food & Beverage

RETAIL

- Services
- Products
- Apparel
- Health & Fitness

AUTOMOTIVE

- Used Vehicles
- Dealers

BOATS

- New
- Used
- Dealers

RECREATIONAL VEHICLES

- New
- Used
- Dealers

BUSINESS SERVICES

- Legal Services
- Construction
- Consulting
- Medical
- Insurance
- Marketing
- Technology
- Miscellaneous Business Services

EMPLOYMENT

- Positions available
- Employment Services
- Positions Wanted

HOME & OFFICE

- Moving & Storage
- Office Products
- Office Supplies & Services
- Phone Services
- Interior Designers
- Cleaning/Janitorial

REAL ESTATE

- Residential
- Recreation
- Commercial
- Agents
- Investment
- Industrial

TECHNOLOGY

- Training
- E-Business/E-Commerce
- Internet Services

MISC. PRODUCTS/SERVICES